

## Charge station signage guide

Publicly accessible charging stations should be easy to find, with clear signage directing EV drivers to the car park and specific charging bays within.

*Guide signage* helps EV drivers navigate to and identify charging stations. It includes electric vehicle symbols, parking symbols, wayfinding arrows or a combination of each. Guide signage should be installed at a suitable distance in advance of the turn-off or intersecting roadway.



*Regulatory signage* specifies rules for parking. Rules may specify what vehicles park in EVSE parking spots, as well as the time duration that BEVs are permitted to park and/or charge at public charging stations.



RMS sign No. r5-41-5

Since charge stations are often located in desirable locations, some traditionally powered vehicles drivers may ignore the signage and park in the charging station bay. This is colloquially referred to as 'ICEing' and may indicate that the charging station location is unfairly prioritised over other parking spaces (or simply an intolerance to electric vehicles in the community).

Regulatory signage is enforceable under local traffic laws, however, enforcement of unfair implementation may exacerbate perception of unfairness.